Believing that youth represent the community’s future, the Jacksonville Jaguars Foundation is committed to support programs benefiting economically and socially disadvantaged youth, families and other NFL and team charitable initiatives.

FOUNDATION’S GRANT AWARDS TOP $18 MILLION
Under the leadership of Jaguars owner Shah Khan and his family, the Jaguars Foundation continues to be a national leader in professional sports philanthropy, providing more than $1.6 million in grants to local youth, military/veterans and other charitable organizations.

The Jaguars Foundation awarded its first grants in March of 1995, well before the team played its first game. Total grant making since 1995 is more than $18 million. This level of giving is among the top few in professional sports.

IMPACT ON EDUCATION
The Jaguars Foundation has adopted Andrew Jackson High School as a corporate partner, making a significant investment in the students and staff at the school. Support from the Jaguars Foundation includes an Honor Rows program, pep rallies, faculty and staff functions, prom night, scholarships and the Jaguars Reading Den. The Jaguars Foundation has also embarked on a three year commitment with City Year to provide supportive services at Matthew Gilbert Middle School, a feeder school to Andrew Jackson, to help students be high school ready.

HONOR ROWS
Florida Blue is proud to present the Jaguars Foundation’s Honor Rows. This unique program uses seats at Jaguars home games as incentives for youth ages 9 to 17 to set and achieve ambitious but realistic goals in the areas of academic improvement, personal behavior, volunteer community service, nutrition and physical fitness. Honor Rows youth also pledge to remain free from illegal drugs, alcohol and tobacco.

At the games, participants receive a meal, hat, Honor Rows T-shirt and special recognition by the team owners and fans. Nearly 5,000 seats will be awarded in 2014 in partnership with 42 nonprofit agencies. Since, 1995, more than 50,000 youth have earned their seat. The United Way of Northeast Florida mobilizes game-day volunteers who ensure the overall safety and enjoyment of the participants.

In addition to the Honor Rows, the Jaguars Foundation awards seats to other charitable organizations. In total, nearly 11,800 seats are allocated each season for charitable purposes with an in-kind value exceeding $430,000.

SUPPORT FOR OUR MILITARY
The NFL and the Jaguars have a long history of strong support for our troops and their families. Since the inaugural season in 1995, the Jaguars, in partnership with the Greater Jacksonville USO, have made available more than 1,000 tickets to active military at a reduced price for every home game.

HONORING OUR TROOPS
The largest block of donated tickets for active military families is in the Foundation’s “HONORING OUR TROOPS” section. In partnership with UPS, Greater Jacksonville USO, area US Navy bases, and other military branches and Guard/Reserve units, the Foundation provides more than 100 tickets each home game to local families with children who have a parent on deployment. Complimentary bus transportation, T-shirts and Jag Dollars for meals or souvenirs for the kids are provided.

SUPPORT FOR VETERANS RETURNING HOME
The Khan family and the Jaguars have made a $1 million commitment over five years to the City of Jacksonville to support transition services for veterans returning to civilian life at the Jacksonville Veterans Resource and Reintegration Center.

JAGS TEEN TALK...GAME PLAN FOR SUCCESS
JAGS Teen Talk...Game Plan for Success is a unique partnership of local media, including all of the local television stations, and nonprofit organizations that helps teens focus on setting and achieving their goals to success and dealing with issues such as bullying, peer pressure, drugs, alcohol, tobacco and other obstacles they may encounter on their path to success. Local media and the Foundation collaborate to produce an annual prime time television show.

The 2014 show featured Jaguars Cornerback Will Blackmon and Shari from the ROAR of the Jaguars Cheerleaders as co-hosts, and a special guest appearance by Head Coach Gus Bradley. The show and other information can be accessed year-round at jagsteentalk.jacksonville.com, created in partnership with The Florida Times-Union and jacksonville.com.

AWARDS AND RECOGNITION
In 2013, The Jags Teen Talk Show was awarded a regional Emmy in Community Service by the Suncoast Chapter of the National Academy of Television Arts & Sciences. In 2013, The Jaguars and Jaguars Foundation were named the Business Partner of the Year by St. Johns County Public Schools. In 2011, the Jaguars Foundation received the HOPE Worldwide Faith in Action Award. In 2010, the Jaguars Foundation was recognized by the Girl Scouts at the “Girl Scout’s Bridge Builder” Award for outstanding leadership in philanthropy in professional sports, both for the Foundation’s work in Jacksonville and its leadership in guiding other professional teams in the development of grant making and other programs in their local markets. The Foundation’s Straight Talk program received the 2005 Wilmer Shields Rich Bronze Award for Excellence in Communications by the Council on Foundations. In 2003, the Jaguars Foundation was named Jacksonville’s Outstanding Foundation by the Association of Fundraising Professionals—Florida First Coast Chapter. The Jaguars Foundation was the proud recipient of the 2006 Steve Patterson Sports Philanthropy Award from The Robert Wood Johnson Foundation and the Sports Philanthropy Project for its outstanding leadership in philanthropy in professional sports, both for the Foundation’s work in Jacksonville and its leadership in guiding other professional teams in the development of grant making and other programs in their local markets. The Foundation’s Straight Talk program received the 2005 Wilmer Shields Rich Bronze Award for Excellence in Communications by the Council on Foundations. In 2003, the Jaguars Foundation was named Jacksonville’s Outstanding Foundation by the Association of Fundraising Professionals—Florida First Coast Chapter; and also received the Governor’s Community Investment Award in recognition of its juvenile justice crime and youth violence prevention programs for youth. Other awards include: Florida Department of Education’s Commissioner’s Business Recognition Award (2001); Bridge Builder Award (1997); WFLY-12 Top of the Class Award (1996) for Playbooks; Governor’s Community Investment Award for Honor Rows; and Grantmakers in Health Award (1996 and 1995). The Jaguars Foundation’s innovative programs have been recognized in national media, including the January/February 2005 issue of FOUNDATION News and Commentary, as well as in articles in The New York Times, Forbes Magazine, Grantmakers Center Magazine, St. Anthony Messenger, ESPN and the “Osgood File” radio program.

FOUNDATION BOARD — Shahid Khan, Chair/CEO; Mark Lamping, Secretary; Kenneth Reddick, President, Foundation President (ex officio).

COMMUNITY ADVISORY BOARD — The Honorable Brian Davis, Circuit Court Judge, Nassau County; Pamela Y. Paul, Community Volunteer; Melanie Patz, Vice President of Community Investment and Impact, Baptist Health; Nina Waters, President, The Nassau County; Pamela Y. Paul, Community Volunteer; Melanie Patz, Vice President of Community Investment and Impact, Baptist Health; Nina Waters, President, The Foundation; Lawrence J. DuBow, Community Volunteer.


FOUNDATION STAFF — Peter M. Racine, President; Lisa Sahl-Kiral, Administrative Assistant & Grants Manager; Janet Burnside, Director of Finance & Funding Development; T-Nehsa Tate, Program Coordinator; Renzo Sheppard, Community Relations Manager; and Whitney Hochstetler, Communications and Program Coordinator.

JACKSONVILLE JAGUARS 2014 MEDIA GUIDE
In partnership with THE PLAYERS Center for Child Health at Wolfson Children’s Hospital and the American Heart Association, the Jaguars Foundation offers opportunities to increase youth fitness activities and improve nutrition, as part of the NFL’s Play 60 Challenge. More than 3,000 sixth grade students in area schools participate along with hundreds of youth in community non-profits through programs that help youth become more active and improve healthy eating habits. More than $1 million in fitness and nutrition grants have been made by Wolfson Children’s Hospital and the Jaguars Foundation to schools and nonprofit organizations.

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